

Godrej Locks unveils phase two of #AgentofSafety COVID-19 campaign, salutes COVID-19 warriors

The company highlights inspirational real-life stories of citizens who are contributing in their unique ways

Mumbai, 30 August, 2021: Godrej & Boyce, the flagship company of the Godrej Group announced today that its business **Godrej Locks unveiled the second phase of its Covid-19 #AgentofSafety campaign.** Through this initiative, the company recognized and thanked Covid-19 warriors who took charge of the safety of citizens-in-need during these tough times. Godrej Locks reached out to some of these extraordinary warriors to share their inspirational stories as they continue to work selflessly. These stories have been narrated by the warriors, who highlight their initiative, the safety measures undertaken by them along with a message to citizens as an #AgentofSafety. These video stories are featured on <https://www.godrej.com/godrej-locking-solutions-and-systems/har-ghar-surakshit>. #AgentofSafety is part of Har Ghar Surakshit, a nationwide public awareness initiative by Godrej Locks to make people safety conscious.

When the second wave of COVID-19 took a drastic turn, citizens across the country stepped forward to provide aid to those in need. Through the #AgentofSafety campaign, Godrej Locks recognizes the efforts of some of these samaritans from across the country. **In Mumbai, Dr. Marcus Ranney and Dr. Raina Ranney** witnessed the impact of the second wave first-hand and decided to take action. They kick started **Meds for More**, a unique initiative to collect unused COVID medicines and supply them to patients who were unable to afford healthcare. This helped the underprivileged get access to life-saving drugs, which otherwise were out of their reach.

Another inspiring story is about **Bhopal based Vijay Iyer**, who set out on his two-wheeler, sanitizing homes, and spreading safety messages on COVID-19 educating them to stay indoors and restrict social contact. **Bhibudatta Panda from Odisha** on the other hand helped senior citizens in his vicinity by supplying essentials and continues to help over 200 families. He also created a blood-donor database to fulfill the requirement of critical patients by ensuring accessibility for rare blood groups. **Kumarpal R Chopra, Project Convener- JITO Doctor on Call, Director - JITO Chennai** shared his story of how he started the Oxygen on Wheels service, wherein unused buses were modified to accommodate oxygen concentrators for free access to patients.

Panna Shrimali, a playback singer from Patna, set out wearing a PPE kit, to help COVID-positive patients in need of food and medicines. Since April 2021, he has been relentlessly helping people and has been reaching out to 500 COVID-positive patients and senior citizens daily. **Tarun Kappala, who had returned from the United States** to care for his ailing mother, was moved by the grave situation in the country. So, he decided to be in the battlefield rather than be a spectator and took it upon himself to transport COVID-positive patients in a makeshift ambulance completely free of cost.

Commenting on the initiative, **Shyam Motwani, EVP and Business Head, Godrej Locks**, said, "During the second wave this year, we witnessed the unfathomable impact of the virus on life and economy. However, we also saw citizens showcasing great resilience and going out of their way to aid those in

need. The #AgentofSafety COVID-19 campaign is a small effort by Godrej Locks to recognize the heroes who took it upon themselves to keep citizens safe, protected, and well-informed. They have been championing the cause of safety and contributing towards keeping hundreds of people safe from the virus, every day. In these testing times, we salute all these heroes for writing a new chapter of humanity.”

About Godrej Locks

Godrej Locks is a 123-year-old leading manufacturer of innovative locking devices. Since its inception in 1897 by Ardeshir Godrej, the name ‘Godrej’ has become synonymous with trust, protection and integrity. From the first Anchor branded lock in 1897 to the first ever spring less lock in 1907, to the iconic 'Navtal' in 1954, and to the postmodern biometric locks, Godrej has set every benchmark in the locks industry. Over the years, Godrej Locks have changed in form, function and scope of application. But one thing still remains the same – the solid stamp of trust and reliability. Godrej Locks adhere to global quality norms and hold ISO 9001, ISO 14001 and OHSAS 18001 certifications.

With their locks reaching several countries around the world over a period of time, the brand has come a long way in delivering world-class smart locking solutions, therefore revolutionizing the very perception of a locking device from a mere functionality at an entry and exit point, to a proud pause at the doorstep, a moment to take in the significance of how far they have come. For more information, please log on to <https://www.godrej.com/godrej-locking-solutions-and-systems>

Godrej Locks is a business unit of [Godrej & Boyce Mfg. Co. Ltd](#)

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