

## **Godrej Appliances gets recognized for its role in Protecting India Against Covid-19**

*~The brand was adjudged with India Health and Wellness Awards 2020 (Gold) by IHW Council – a testament of brand's efforts towards excellence in Health and Wellness*

**Mumbai, 13 January 2021:** Godrej & Boyce, the flagship company of the Godrej group, today announced that its business unit Godrej Appliances, India's leading cooling expert, received the prestigious 'India Health and Wellness Awards 2020 - Gold' by Integrated Health and Wellness (IHW) Council under the 'COVID Protection Project' category, for its role in expediting cold storage unit supplies required for strengthening the Cold Chain in Public Health Care facilities where Covid vaccine will get stored and deployed. As the country prepares for what may be one of the biggest immunization drives in history, the brand is getting ready for providing an end-to-end solution for the Covid-19 Vaccine Cold Chain.

Godrej Appliances recently won a tender for 11,856 units of the state of the art vaccine refrigerators and deep freezers under the Universal Immunization Programme by the Ministry of Health & Family Welfare. These advanced medical equipment are being delivered at various state depots across the nation at numerous government hospitals, district hospitals and health centers, strengthening the cold chain for the massive Covid-19 vaccination programme.

India Health and Wellness Awards 2020 is a flagship initiative of the Integrated Health and Wellness (IHW) Council and it brings together the key government authorities, healthcare industry, international and national health & wellness organizations, social organizations, community leaders, innovators, technology providers, and influencers dedicated to the health and wellness of the people. Every year, the Integrated Health and Wellness (IHW) Council invites applications from across the country and recognizes remarkable and meaningful contributions to the health and wellbeing of mankind.

The eminent jury members of the award were Mr. JVR Prasada Rao, Former Union Health Secretary, Dr. Atul Mohan Kochhar, Chief Executive Officer, NABH, Dr. Vijay Agarwal, President, CAHO, Dr. Ravi Mehrotra, CEO, ICMR Consortium, Dr. Hema Divakar, CEO, ARTIST and Dr. Y.K. Gupta, President, AIIMS, Bhopal; and was attended by the who's who of the healthcare fraternity.

Godrej & Boyce has been committed to serving the country especially in the trying pandemic times, through its efforts across its offerings – be it through medical components - Hospital Bed Actuators and Electro-magnetic valves for ventilators, or through disinfectant devices aimed at keeping the population safer at home, or setting up socially distant offices to keep people safe at work; and is proud to serve the country with Made in India medical refrigerators and freezers, at a time when they are most needed.

While receiving the award, **Jaishankar Natarajan, Associate Vice President and Head - New Business Development, Godrej Appliances** said, "Over the years, Godrej Appliances has gained its expertise in refrigeration and has extended this further into the medical refrigeration domain. We are delighted that this expertise is proving to be useful today in times when the country needs a strong vaccine cold chain and are glad to be able to contribute to the cause. We take this opportunity to thank the entire team of Integrated Health and Wellness (IHW) Council for the appreciation. Through this project and beyond, together with the government and

health workers, we are committed to provide last mile immunization for Covid-19 vaccine distribution, to safeguard millions of lives.”

## About Godrej Appliances

Godrej Appliances, a business unit of the highly diversified Godrej & Boyce Mfg. Co. Ltd., is one of the leading Home Appliances players in India. Godrej was the first Indian Company in 1958 to manufacture Refrigerators and has since then, expanded its portfolio across many other categories like Washing Machines, Air Conditioners, Microwave Ovens, futuristic Thermo-electric cooling solutions, Air Coolers, Deep Freezers, highly specialized Medical Refrigerators and more recently, UVC Technology-Based Disinfecting devices and Dishwashers, all powered by the driving philosophy of 'Things made thoughtfully'/ 'Soch Ke Banaya Hai'.

This thought extends from human-centric design to planet centric design. Environment is a core value at Godrej Appliances. Both manufacturing units of Godrej Appliances' - in Maharashtra and Punjab, became the first in the country to win the coveted Platinum Plus Green Co certification for its pioneering green manufacturing practices.

The brand takes pride in not just its carefully designed products and environment-friendly technologies, but also best in class after-sales service delivered through over 680 service centers and more than 4500 SmartBuddy service experts spread all over the country.

To learn more visit : <https://www.godrej.com/godrej-appliances>



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