

Godrej Material Handling Launches the new PRO Series Reach Truck

- **Higher battery capacity promises up to 20% increased run time per charge**
- **Industry leading lifting capacity of 1100 kg at a height of 10.6 meters**
- **All-wheel braking provides for enhanced warehouse safety**

Mumbai, 15th April 2021: Godrej & Boyce, the flagship company of the Godrej Group announced today that its business Godrej Material Handling launched the new PRO Series Reach Truck with capacities ranging from 1.4 to 2 tonnes. Aligned with the company's motto to contribute towards India's self-reliance, the latest variant has been indigenously designed with an improved cooling system, making it much more reliable for operation in the Indian tropical climate.

The new PRO Series Reach Truck also offers higher battery capacity, delivering up to 20% additional run time per charge. Its high-efficiency motors greatly reduce energy and heat losses. The Godrej PRO Series Reach Truck also presents the customer with the option of a 30% higher battery capacity for continuous, uninterrupted operations over 12 to 14 hours. Battery changing rollers with battery changing trolley are also available to facilitate faster and safer battery change-over.

The new PRO Series Reach Truck's fingertip control functions place all machine controls comfortably within the operator's reach. The Smart Curve Speed Control technology detects turns and reduces speed by as much as 30%. This makes the truck stable and safe while navigating tight corners. It's intuitively designed 6-way adjustable suspension seat makes it comfortable for long hours of operation. A display with fault code indication continuously provides vital information to the operator.

Anil Lingayat, Executive Vice President and Business Head, Godrej Material Handling, said, *"We are delighted to add this cutting-edge product to our portfolio of Reach Trucks. In our endeavour to create products specifically for Indian conditions, with the new PRO Series Reach Truck we now offer the highest load lifting capacity in the industry of 1100 kg at 10.6 m height. While developing this new product, we have been very mindful of Indian anthropological data, operating conditions in warehouses, the rising need for safe, fast and reliable machines which conserve energy. We foresee this new series will contribute to improving material handling efficiency in 3PL, Ecommerce, Retail, Pharma, Chemical, and Food & Beverage sectors across the country. Given the vast geographical spread of our customers, especially across Tier 2 and 3 cities, and with most large warehouses being on the outskirts of cities, we have established an extensive customer service network across India and are confident that we can effectively satisfy all their service requirements."*

India's largest manufacturer of lift trucks, Godrej Material Handling offers a wide range of products that include electric and diesel counterbalance forklifts up to 25-tonne capacity, warehouse trucks and special trucks for specific applications, besides attachments for addressing a wide range of handling applications.

About Godrej & Boyce

Godrej & Boyce ('G&B'), a Godrej Group company, was founded in 1897, and has contributed to India's journey of self-reliance through manufacturing. G&B patented the world's first springless lock and since then, has diversified into 14 businesses across various sectors from Security, Furniture, Aerospace to Infrastructure and Defence. Godrej is one of India's most trusted brands serving over 1.1 bn customers worldwide daily.

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