

Terms & Conditions for #NewPinchEveryday Contest

1. #NewPinchEveryDay Contest ("Contest") is being organized by Godrej & Boyce Mfg. Co Ltd – Appliances Division ("Godrej Appliances"), is valid for the residents of India, above the age of eighteen (18) years.

2. The Contest will run from 24th – 26th November 2023 on the official Facebook, Twitter and Instagram pages of Godrej Appliances

(Facebook: <https://www.facebook.com/GodrejAppliances/>)

Twitter: <https://twitter.com/GodrejAppliance>

Instagram: <https://www.instagram.com/godrejappliance/>)

3. Details of the Contest:

a. Contest Name: #NewPinchEveryDay Contest

b. The Contest will be held on the official accounts of Godrej Appliances on Facebook, Instagram and Twitters

C. Contest date: 24th November 2023

D. Time for participation and last date: 24th November 2023 12:00 p.m. to 26th November 2023 23:59 p.m.

4. Steps for participation in the Contest:

a. The participants will have to **follow all the official accounts of Godrej Appliances on Facebook, Twitter and Instagram**

b. Share the evolution of your favorite outfit with 'Then vs Now' snapshots. Capture two pictures showcasing the same shirt or clothing item through the years.

c. The participants will have to use #NewPinchEveryDay with all entries.

d. It is mandatory to follow **the official brand accounts** and share the snaps as posts on their social handles tagging Godrej Appliances to be considered as a valid entry. Make sure that social handles are public.

e. The winners will have to share their full name along with their Email ID.

5. Godrej Appliances will select a total of 3 (Three) winners from all the entries received - 1 (one) from each platform - i.e., Facebook, Twitter and Instagram based on a lucky draw/ basis qualifying with all final criteria. The winners would be announced within **4 weeks** on Godrej Appliances' official pages.

6. The winner will be chosen at the sole discretion of Godrej Appliances and the decision shall be final and binding on all participants and no correspondence will be entered into.
7. Prize of the contest: Amazon vouchers worth ₹ 500 each per winner. The validity of the voucher will be for **1 year**.
8. Winner will be contacted by Godrej Appliances' representative via email/social media. The winner needs to share its details within 48 hours of the name being announced along with a picture/scanned copy of a valid photo ID proof. In case the winner fails to submit his/her contact details within 48 hours, the gratification for the same will be forfeited.
9. The participants have agreed and have consented to share their answers/ screenshots on Twitter, Facebook and Instagram. Godrej Appliances shall not be responsible or liable for any comments/remarks put on the site by the public.
10. Godrej Appliances reserves all the rights to change the gratification for the winners of the contest. In case of any changes, winners will be informed by a message on their Twitter/Facebook/Instagram handles.
11. Godrej Appliances can, at its discretion, disqualify any participating contestant in case the contestant is not abiding by the rules of the contest.
12. Any entries that are protected by copyright or trademark, without the permission of the author or the owner, defamatory, illegal, hateful, sexually explicit, harmful or unfit according to Godrej Appliances will not be considered valid and may be removed from the page.
13. The responsibility of collecting the prize(s) rests with the Contest winner(s) only.
14. The winner shall bear all applicable taxes including but not limited to GST, income tax and any other statutory levy as may be applicable from time to time in relation to the Prize. The Winner is solely responsible for any other expense related to the acceptance of Prize and Godrej Appliances or its associate companies shall not in any manner be liable or responsible for the same. The applicable taxes (if any) will be informed to the winner through email and he/she shall be required to pay the same in the form of DD in the name of Godrej & Boyce Mfg Co Ltd payable at Mumbai.
15. The participant's entry must be their own work, must not be copied and must not otherwise be obscene, defamatory or in breach of any applicable legislation or regulations. If Godrej Appliances has reason to believe that the participant's entry is not their own work, then it may not be considered at the sole discretion of Godrej Appliances.
16. The participants shall indemnify and hold Godrej Appliances harmless from any action, cost or loss incurred by Godrej Appliances by reason of a violation of (13) hereinabove.
17. Godrej Appliances reserves the right to modify, cancel, extend, or discontinue the Competition without giving any reason or prior notice.
18. All disputes related to this offer shall be subject to the laws of India and the jurisdiction of Mumbai courts subject to arbitration by a sole arbitrator appointed by Godrej Appliances.

19. Godrej Appliances may at its sole discretion extend or curtail the period of the Contest or may suspend or abandon the same at any time without any prior notice of the same.

20. Any attempt by a Participant to deliberately damage Godrej Appliance's website/ Twitter profile or undermine the legitimate operation of the Contest is in violation of criminal and civil laws and should such an attempt be made; Godrej Appliances reserves the right to seek damages from any such participant to the fullest extent permitted by law.

21. The customer is requested to contact Amazon and Godrej Appliances in not liable in case of defective products purchased on Amazon or have any issues with the services or technical challenges like redemption, etc.

22. No participation or other fee is required to be paid for participating in the Contest.