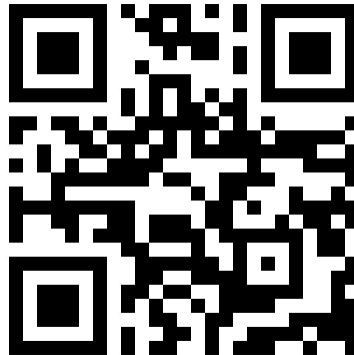




ONAM SAMRIDDHI OFFER 2023 – TERMS AND CONDITIONS

1. To participate in the raffle (**“Offer”**) is valid following the purchase of Godrej Appliances: Refrigerators, Washing Machines, Microwave Ovens, Air Conditioners Dishwashers, Air Coolers (**“Qualifying Products”**) of Godrej & Boyce Mfg. Co. Ltd.- Appliance Division (**“Company”**) by any consumer who purchases any one or more Qualifying Product (**“Eligible Consumer”**), and who thereafter elects to participate in such Offer by giving a missed call on 7230064595 in accordance with the terms of paragraph below (**“Participating Consumer”**). You can also use the QR code given below to register the said offer-



2. This Offer is a voluntary offer made by the Company. Neither this Offer, nor the participation in the raffle by any Participating Consumer, has any direct or indirect relationship with the maximum retail price (**“MRP”**) of any Qualifying Products as may have been purchased by such Participating Consumer. The MRP paid by a Participating Consumer for any Qualifying Products by an Eligible Consumer will be the sole consideration for the sale of such Qualifying Product to the Eligible Consumer, and purchase of such Qualifying Product by the Eligible Consumer.

3. This Offer is valid on any Qualifying Products purchased by Eligible Consumers between 1st Aug 2023 and the earlier of 31st Aug 2023 or till the entire stock of such Qualifying Products are sold (“Closing Date”).
4. This Offer is valid only in the State of Kerela Only Eligible Consumers that are resident in the State of Kerela and who purchase Qualifying Products from outlets located in the State of Kerela shall be eligible to participate in the Offer.
5. The Closing Date for the Offer may be extended, by the Company, at any time and at its sole discretion.
6. Upon an Eligible Consumer purchasing any Qualifying Product:
 - a. Such Eligible Consumer needs to give a missed call on 7230064595;
 - b. On giving a missed call, he/ she gets an SMS with a link;
 - c. If an Eligible Consumer wishes to participate in this Offer, the Eligible Consumer will be required to click on the link, wherein a web-based form opens where the required info needs to be submitted i.e. Name, Mobile Number, Email Id, Invoice Number, Invoice Date, Serial Number, Store Name and Store Pin code and submit the web form;
 - d. The store name and store area pin code must be entered exactly in the web form, as mentioned on the invoice issued by the dealer from whom the Qualifying Product is purchased, including the spaces and spelling.
 - e. The Participating Customer will receive an SMS confirming the Participating Customer’s registration in the Offer. The results for each day will be declared, based on random selection of a mobile number through a system developed by the Company or its affiliates, and the winning Participating Customer will be informed via another SMS on the next day or anytime within 30 days from the Closing Date. The SMS will contain details of the prize won by the Participating Customer. Product worth up to Rs 90000/- thousand can be won daily during the period of 1st Aug 2023 to 31st Aug 2023 (“Prize”). There will be 31 winners who will win product worth Rs. 90000/- during the scheme period mentioned in paragraph 3 above. In total there will be 1563 winners in the scheme period mentioned in point 3 above.
 - f. In case of any error in the web-based form, the Participating Customer will have to wait and try again in sometime and ensure that the device has good internet connectivity.

- g. The cost of any internet charges will have to be borne by the Participating Customer as per the prevailing tariff plans with such Participating Customer's cellular service provider.
7. The Participating Customer whose mobile number is shortlisted by random selection through the system, will be declared to be the winner and will be entitled to receive the Prize as set out in paragraph 6 above, subject to the Company verifying, to its satisfaction, each of the particulars set out in paragraph 8 below. The selection of the winning Participating Customer in this manner shall be final and binding with respect to the Participating Customers.
8. If a Participating Customer receives an SMS identifying him or her as the winner as provided for under paragraph 7 above, in order to be eligible to receive the Prize, such Participating Customer will need to undertake each of the following actions:

FOR PRODUCT AS GIFT VALUE BELOW RS 10000

- a. All winning customers would be shared a microsite link which they are supposed to follow as a part of redemption process.
- b. The customers now need to share certain details (as mentioned below):
- Update invoice photograph
 - Source where the product will be delivered
 - Unique code
 - Aadhar Card Or Pan Card photograph
 - Name of store & pin code (As per the list prementioned on microsite)
 - Detailed address of the customer (Including pin code)
 - Purchased product service installation certificate or product delivery challan.
9. Once all the details are uploaded, 100% validation check will be conducted by the Service team managing the backend of the said scheme
10. Once the validation is done, the Foc product will be couriered to the address as mentioned by the customer. The delivery will take around 10-15 working days.

Please note: The customer is liable for his free product only after successful validation of all his information & data pointers.

11. The abovementioned terms are tentative pending upon the response of the initial period.

12. Godrej Service Division (Smart Care) will call the customers and validate the winners on random basis (Audit Purpose).

FOR PRODUCT AS GIFT VALUE ABOVE RS 10,000

a) All winning customers would be shared a microsite link which they are supposed to follow below process:

b) The customers now need to share certain details (as mentioned below)

- ✓ Update invoice photograph
- ✓ Aadhar Card
- ✓ PAN Card
- ✓ Unique Code
- ✓ Detailed address of the customer.
- ✓ Name of shop & pin code (As per the list prementioned on microsite)
- ✓ Serial number of all products
- ✓ TDS Payment transfer confirmation
- ✓ Purchased product service installation certificate or product delivery challan.

13. Once all the details are uploaded, a validation check will be conducted by Godrej & Boyce Manufacturing Co Ltd compliance team.

14. Godrej service to call the customers and validate the winner's product on random basis.

15. As and when the eligible, customers registered to claim, the registration ID will be generated along with a message stating "Thank you for the details. A representative from Godrej Appliances will call you in next 48 hrs to assist further. You can contact Ms Perpetual Nunes (Godrej Appliances) in case you still wish to get any clarity."

16. Next day based on the daily report which agency will share with us, branch commercial will validate the details. Post validation commercial will drop a message to the winner customer mobile number stating the documentation requirement (Original invoice, Aadhar card / PAN card, Address proof document) for TDS applicability and ask them to carry the

same for their product Foc claim while they visit the store. The message should also educate the customer about the TDS applicability norms and the TDS amount which the customer will have to pay through DD as per standard policy.

17. Customer to carry the DD with the above requisite documents and 2 passport size photographs while visiting the store to claim the cash back. The day of visit commercial to verify the documents and then transfer the cash back amount to the customer account. Acknowledgement copy to be signed and documented with scan copies of the documents. Commercial to note the cash transfer reference ID issued against the customer's name and share with HQ (pcnunes@godrej.com) for audit record.
18. All winners will be declared as per the allocation details as provided by Godrej Appliances. The allocation details would mention total count of winners per key retailer on a daily basis. Reward port to compute their internal systems accordingly.